

TRAFFORD COUNCIL

Report to: Health & Wellbeing Board
Date: 21 July 2023
Report for: Information
Report of: Jo Bryan, Public Health Programme Manager

Report Title

Trafford's Smoking Needs Assessment 2023

Purpose

To outline the main data around smoking in Trafford.

To guide the work of Trafford's Tobacco Alliance in identifying groups of high prevalence and risk where resources and capacity should be focused.

Recommendations

For the Health and Wellbeing Board to sign off the needs assessment and to consider how it can support the document's main recommendations below:

1. Improve the number of pharmacies delivering the stop smoking service across Trafford so there is equity of access across the borough. This should have a particular focus on areas of high prevalence.
2. Increase referral routes into pharmacy stop smoking services, through VCSE organisations already engaging with populations of high prevalence and high risk.
3. Collate data from GPs on the number of adults who currently vape and improve known smoking status data. Work to compare this historically over time to understand trends.
4. Ensure all GPs can deliver stop smoking support to residents with training offered to support.
5. Explore opportunities to expand provision of stop smoking support to high prevalence groups.
6. Provide support to young people who vape and wish to stop.
7. Conduct further analysis on smoking prevalence by occupation.
8. Obtain data on stop smoking support delivered within NHS services, via the Greater Manchester Integrated Care Team.

Contact person for access to background papers and further information:

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